



EXECUTIVE SEMINAR

SUCCESSFUL UNIVERSITY LEADERSHIP

PROF. JO RITZEN

Emeritus professor and former Minister of Education in the Netherlands (1989 - 1998)

DATE: 16 - 18 September 2025

**VENUE: UNU-MERIT,
MAASTRICHT UNIVERSITY**

ABOUT THE SEMINAR

National and international experiences in financing universities are helpful for university leaders to chart their course in providing better education for students and better results from research for society. The course contains three days of introductions on university financing by Prof Jo Ritzen, with exercises and every day an invited guest speaker with substantial experience in university leadership.



"I worked with Prof. Jo Ritzen for several years now, and have great appreciation for the contributions he personally made to my university development".

DR. JAMES OTIENO JOWI
Founding Executive Director & Board
Member ANIE



PROGRAMME

16 September

- Resources acquired and spent according to mission and strategy
- Resources for teaching
- Sources of research income
- Entrepreneurship: Essentials for every university

17 September

- Government major funder
- Other funders and their motives
- Raising funds from philanthropy
- Generation of income from patents and spin-offs

18 September

- Spending and investment
- Investing in recruitment of international students
- Investing in business connections



PRACTICAL INFORMATION

Target audience: Senior university faculty leaders

Language: English

Tuition: 2000 euro

Application deadline (s):

01 June 2025 (Visa applicants)

01 July 2025 (Non-Visa applicants)



Contact us



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